



MAMN

Milwaukee Area Musicians Network

Volume 1, Issue 1

June, 2009

Officers

President/Treasurer
Stephanie Wagner

Vice President/Secretary
Gloria Miller

Committees

New Industry Info

Membership

Network Meeting

Newsletter
Sharon Schmidt, Chair

Sponsorship

Website
Ray Von Gunten, Chair

BECOME A MEMBER!

How many organizations have you joined now where there seems to be a select few of board members and no participation by the membership.

Be a member of MAMN. We listen to your ideas. We gladly accept your help. We get you work. You are very important to us!

About MAMN

MAMN is a networking resource for musicians and live entertainment providers in the Greater Milwaukee area. What sets MAMN apart from other networking groups is that we will be concentrating solely on the Milwaukee area and the needs and challenges unique to us. MAMN is a hub of music industry news and information, and a catalyst for change!

Benefits of Membership:

- Admission to all Networking meeting.
- Listing on MAMN website.
- Social Media Presence (including Facebook, Myspace, Twitter)
- Gig Listings
- Advertising/Promotion
- Quarterly Newsletter w/feature

MAMN member each issue.

- Retail Discounts
- Performance Opportunity Email Blasts
- Showcases
- Radio Promotion
- Awards
- And much more

Membership Dues:
\$99 Annual Flat Rate

Mission Statement

To raise awareness for and educate our members by hosting monthly educational and networking meetings on the LIVE musicians scene in and around the greater Milwaukee area."

Featured Artist–Bill Sargent Bands



This year, Bill Sargent is celebrating 42 years as a professional drummer. During that 42 years, he has never missed an engagement for any reason!

It all started when Bill began playing piano at age 8 and switched to the drums at age 10. He discovered early on that his passion for drumming would be his chosen path in life. By the age of 13, Bill was already playing professionally.

Bill moved to Milwaukee in

1976 and immediately became the first call drummer in town. He was quickly snapped up by bandleader and studio owner Dave Kennedy. For the next 6 years, Bill would serve as Dave's full-time drummer for all of Dave's bands, Mayor Maier's Milwaukee International Folk Band, and all of the studio work for the top recording studio in Wisconsin (at that time).

This work included shows at Summerfest every day for years, including 11 perform-

ances every 4th of July. Today, the Bill Sargent Bands line-up includes Bill Sargent's Really Big Band, The Bill Sargent Big Band, Bill Sargent's Trad-Jazz Rousers Dixieland Band and various smaller custom units.

While Bill considers acting as a bandleader a necessity, his first love is simply playing drums. And though he enjoys playing with the bands he creates, most of the time Bill looks more forward to performing in other people's bands. *(Contd. on Pg. 3)*

Fun Fact:
MAMN's
premier
network
meeting was
held on March
24th @
Bucketworks!

March 24th Premier Meeting–Photo Gallery



LIVE MUSIC VENUES

Kyle at **TRANSFER PIZZA** is interested in anyone contacting him for live music on Tuesday evenings.

Also, Jazz Jam on Thursdays 6-9, with Sharon

Schmidt, Jeff Stoll and Joe Zarcone @ Transfer.

Open Mic Jazz Jam at **The Baby Grand** with Sam Steffke 8 to midnight, open Mic, Thursdays, singers wanted.

ICC (Italian Community Center) summer music in the Courtyard . 6:30 to 9:00.

MAMN will keep you posted on the what's happening in Milwaukee Entertainment!

Featured Artist—Bill Sargent Bands—Contd.



Contd. from Page 2

His calendar is constantly filled with work making other bands sound good.

Outside of music, Bill also operates a company called The Solutions Company, mentoring others on business and success in various areas of life. His leisure time is spent at his lake home and traveling. He is an avid reader and has an obsession for wisdom and knowledge.

Regarding the newly formed MAMN organization, Bill says, “This group has the potential to elevate the local musician’s visibility and improve their ability to earn income from their art. It also can be a useful tool for the venue owners to improve their bottom line. If artists, venues, and those who involve themselves in support services, can come together with unselfish goals, losing the ‘what’s in it for me’ attitude, and approach this with the most simple, basic ‘how can I help’ outlook, this or-

ganization can be a strong, viable force in improving the musical arts scene in Milwaukee and the outlying areas while improving the cash flow of the venues and events that use live music. It provides the opportunity to be a real, honest win-win situation for all involved.”

More information on Bill and his bands can be found at BillSargentBands.com and BillSargent.com.

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Fun Fact:

In each newsletter, MAMN will feature one of its member! You could be next!

NETWORKING MEETINGS ... HIGHLIGHTS!

Basic Marketing Principles for Artists— Increase your fan base
Updates on State Fair, Summerfest, and Chicago Blues Festival

Speakers

Bucketworks: Networking
Brian Sanders/Jazz Estate
Mike Canter/Sonicjive: on web hosting

Patti Genko/Smoothjazz 106.9
Glen Quarrie/Sound Quarry Studio

Industry Info

Gloria Miller: helpful websites
Stephanie Wagner: Advertising on the MAMN website, musician lists, classifieds, blogging.

Check our website to keep up with our Networking Meetings, workshops and other special events!

For More Info

Contact:
MAMN
c/o O2M Productions
P.O. Box 234
Menomonee Falls, WI 53052
(262) 293-3527
www.milwaukee musician.com
www.twitter.com/MAMN
www.myspace.com/milwaukee musician